

Impact Innovation Program

Terms & Conditions

May 2024

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About Impact Hub

Impact Hub is a network of organizations based on spaces, individuals and services that interconnects companies with unique spaces, offering consultancy services and accelerating innovative businesses that aim to generate sustainable impact.

Through its 110 co-working spaces and events in 68 countries around the world, a vibrant community of 25,000 professionals and 133 translocal programs developed by 59 Impact Hubs from 42 countries.

Impact Innovation Program

It is believed that one of the most effective ways to achieve an impact ecosystem is by supporting entrepreneurs leading projects with significant social and sustainability impact, improving people's quality of life, and caring for the environment. To accomplish this goal, the Impact Innovation Program was created, building upon the foundation of the Impact Acceleration initiative. This comprehensive program offers specialized training on impact management and how to collaborate with corporations. The program is designed to support impact startups in environmental and sustainability areas to the next level, providing them with the tools and support necessary to raise awareness and generate positive change in the world.

The objective of the program is to facilitate collaborations between startups and corporations, fostering an environment where innovative solutions can be piloted and scaled effectively. By facilitating these collaborations, the program empowers startups to refine their solutions, gain valuable insights, and ultimately, drive real-world change on a larger scale.

The Impact Innovation Program embodies the culmination of years of experience and learning, providing participating startups with the chance to leverage its knowledge and resources amassed through a decade of focused efforts in the environmental sector.

Tech4Climate

We are looking for startups that are providing solutions to these challenges:

1. **Circular water treatment solutions:** startups developing technologies to enhance water treatment processes, focusing on the recovery and valorization of by-products
2. **Efficient water management:** innovative solutions for improving the efficiency and resilience of water treatment plants, distribution networks and sewerage systems.
3. **Integrated water resource management:** digital solutions to support multi-criteria decision making related to the use of water resources from different origins.

Partners that support the program

For this edition of the Impact Innovation Program, which focuses exclusively on the Tech4Climate vertical, we are honored to have Aigües de Barcelona as our main partner. Aigües de Barcelona is deeply committed to accelerating startups that create significant impact and drive innovation. Their support is instrumental in providing the resources and opportunities necessary for the participating startups to thrive.

In addition to our main partner, we are also supported by partner friends and a network of expert advisors who share our dedication to fostering impactful and innovative solutions.

Below, we introduce the partner supporting us in this edition:

Tech4Climate Partner



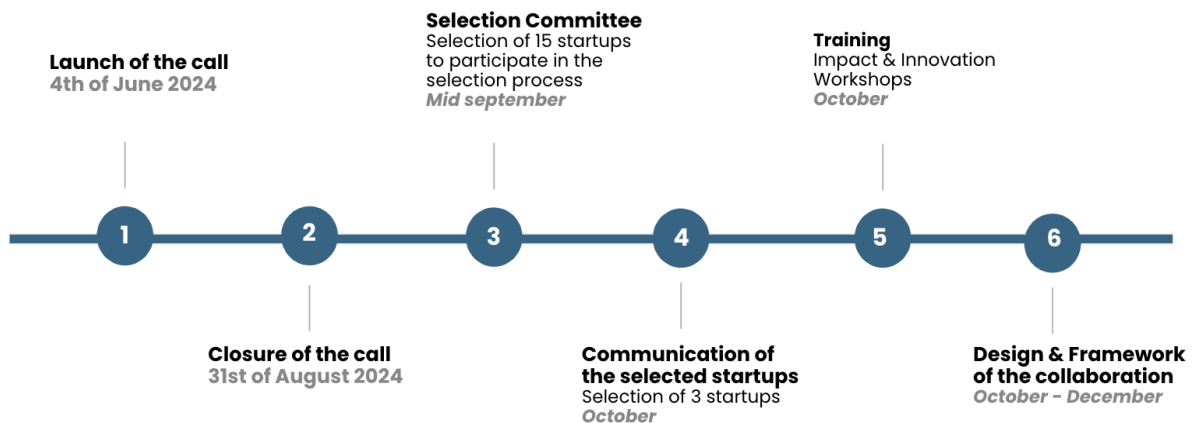
Partners Friends



Supporting experts



Process and milestones



- A.** Call: The Call will be opened on June 4th. From that moment, solutions / entities can register their interest by registering into the following [link](#). The call will close on August 31st at midnight.
- B.** Selection: All applications will be evaluated and discussed by a Selection Committee:
- 15 startups (5 per challenge) will be invited to pitch their solutions in front of the Selection Committee during the week of the 16th of September.
 - The Selection Committee will select three startups (one per challenge) to move to the training and collaboration phase.

- c. The results will be communicated during the week of the 1st of October.
- C.** Training: the 3 selected startups will participate in an online Training session. This session consists of different workshops about innovation and impact management held by experts from Impact Hub.
- D.** Collaboration: during this phase, the selected startups will work together with Impact hub on the design and framework of the potential collaboration with the corporations of our program. The designed proposal will be presented to the corporation's team with Impact Hub's continued support and guidance. The starting date of the collaboration will be mutually agreed with the corporate, based on their needs and availability.

Benefits of the program

Participating in the Impact Innovation Programs offers numerous benefits for startups and entrepreneurs:

- Access to training and a global network: selected startups gain access to experts through mentorship and technical expertise. This support helps startups to learn about open innovation processes.
- Opportunity to collaborate with a corporation: Advanced solutions that demonstrate readiness for deployment, contingent upon the timing and interest of the partner, will have the opportunity to pilot their solutions or become providers of the partners of the program. This offers startups the chance to establish long-term partnerships and scale their solutions.
- Market exposure: participation in the Impact Innovation Program provides startups with visibility and exposure to a broad audience within the sustainability and environmental industry in Spain. This exposure can lead to new partnerships, investment opportunities, and market expansion for the startup.
- Impactful solutions: by addressing pressing challenges within sustainability and environmental, startups have the opportunity to develop solutions that drive meaningful impact for the society at large. This focus on impact ensures that the efforts of startups contribute to positive change and societal well-being.

Selection process

Startups that meet the following requirements are eligible to participate in our program:

- Impact Focus: projects must have a significant environmental or social impact.
- Technology Readiness Level (TRL):
 - Software Solutions: Must have a TRL of 5 or above, indicating validated functionality in a relevant environment.
 - Hardware Solutions: Must have a TRL of 7 or above, indicating demonstration of an operational system in an operational environment.
- Legal Constitution: companies must be legally established.
- Solution to Specific Challenges: Startups should offer solutions addressing one or more of the challenges described for the Impact Innovation Tech4Climate program.
- Team: At least one team member must be dedicated full-time to the project.

In the selection process for evaluating startup applications, the main criteria used by the Selection Committee are as follows:

- Innovation and value proposition: the value proposition should clearly demonstrate significant benefits and advantages, with disruptive technology being particularly valued.
- Impact & challenge alignment: potential impact on beneficiaries and the alignment with the specific challenge in each area.
- Maturity of the solution: This criterion evaluates startups with a TRL above 4 and their readiness to pilot their solutions. Solutions with validated impact will be particularly well considered.
- Team: The quality and capability of the startup's team are crucial. This includes the team's experience, expertise, and ability to execute the proposed solution.

Commitment of the parties

Organization Commitments:

- Development of specific workshops and mentoring sessions by Impact Hub with experts and related topic materials.
- Ensure connection and exchanges between startups, Impact Hub and the corporations that collaborate with the program.

Startup Commitments:

- Full attendance at the training sessions and workshops.
- Work responsibly with the partners and the coordinators, with a long-term relationship mindset.
- Authorize the dissemination of the name of the projects and commercial brands that participate in the programme, both during the programme and after it, as "participants of previous editions."

Personal Data Protection

The data obtained through the application form, including your email address, will be incorporated into a file managed by Impact Hub Madrid SL and Impact Hub Barcelona SLU, with the purpose of addressing your inquiries and sending you information that may be of interest about the Impact Innovation Program and other initiatives we collaborate on or design.

The data will be retained as long as the relationship exists and, in any case, for the period required by applicable legal regulations. You can exercise your rights of access, rectification, erasure, opposition, limitation of processing, portability, and withdrawal of consent at the following address:

- Impact Hub Madrid SL: Calle Gobernador, 26, 28014, Madrid, or by sending an email to aceleracion.iberia@impacthub.net.
- Impact Hub Barcelona SLU: Carrer Pujades 94-96, 08005, Barcelona, or by sending an email to aceleracion.iberia@impacthub.net.

Additionally, Impact Hub Barcelona SLU may share your personal data with project collaborators and other companies in the group. If you do not authorize this transfer, we may not be able to provide the service correctly. Participants can exercise their rights of access, rectification, erasure, opposition, limitation of processing, portability, and cancellation by sending their request to the provided addresses. Participants authorize the necessary processing for their participation in the program and understand that if they do not authorize the processing of Personal Data, participation will not be possible.

In compliance with current regulations, the organizers guarantee that they have adopted the necessary technical and organizational measures to maintain the required level of security, given the nature of the personal data processed. They also inform that they will not transfer or communicate the personal data stored in their files to third parties, except in legally provided cases.

The data of candidates, participants, finalists, and winners will be processed in accordance with the privacy policy accepted in the terms and conditions section at the time of application submission. The organizing entities commit to respecting the current Personal Data Protection Regulations, specifically Regulation (EU) 2016/679 General Data Protection Regulation (GDPR) and Organic Law 3/2018 of December 5, on Personal Data Protection and Guarantee of Digital Rights.

Image and Content Rights

By accepting these terms and conditions, you authorize the organizers to include images and/or videos in which you appear, as well as content about your testimonies, on their channels and social networks to promote and give visibility to the program and your participation in it. You also authorize the dissemination of the material to all program-promoting organizations, such as sponsors, allies, or managers.

This authorization for the use of my image and testimony content is made under the provisions of Organic Law 1/1982, of May 5, on civil protection of the right to honor, personal and family privacy, and one's own image, and refers to all uses that the photographs, or parts of them, or audiovisual works or similar in which I appear may have using the technical means known today and those that may be

developed in the future, for any application. The only limitation is for uses or applications that may violate the right to honor as provided in Organic Law 1/1982, of May 5.

You may exercise your rights of access, rectification, cancellation, or opposition regarding your personal data at any time by sending a written request to aceleracion.iberia@impacthub.net.

Communication and Promotion

This contest will be published and promoted through the social networks of Impact Hub Madrid, Impact Hub Barcelona, Impact Hub Málaga, Hub Conecta, and the Impact Hub Newsletter. It will also be promoted by email to all partner associations.

Complaints and Participant Support

The organizers provide the contest email and phone number for participants or any other affected persons to address questions, complaints, and claims from Monday to Friday from 9:00 to 14:00, with a response time of one week. The time frame for receiving complaints is limited to three months after the contest's validity period.

Suspension, Cancellation, or Postponement

The organizing entities reserve the right to suspend, cancel, or postpone this program without the obligation to compensate candidates, participants, and finalists.

Jurisdiction

This contract will be interpreted in accordance with Spanish law. For the resolution of any legal issues related to the interpretation, application, and/or execution of this contract, the parties expressly submit to the Courts and Tribunals of the city of Madrid, waiving any other jurisdiction that may apply to them.

