



The Circle

A cross-country, cross-disciplinary
program for European freelancers
and entrepreneurs

Built by 4 allied European organisations

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Since 2012, the first coworking space in Romania, with more than 2000 members in Bucharest. Part of the same global network as Impact Hub Madrid, with a mission to support the entrepreneurial ecosystem with accelerating programs, direct funding and the biggest online entrepreneurial educational platform in Romania.



Since 2011, Materahub has been the Intermediary Organization of the European Erasmus for Young Entrepreneurs program; since 2014 it is the Italian host of the Creative Business Cup, the only international competition dedicated to cultural and creative industries. Materahub is also a member of some of the most important European networks working in Creativity and Culture sectors.



Impact Hub is the largest international network of impact entrepreneurship communities. In Madrid it has 6 coworking spaces dedicated to innovation and entrepreneurship, with offices, shared work areas, rooms for events, training or meetings and a varied programs. Impact Hub Madrid is the first Spanish coworking company with the B Corp sustainable company and the Zero CO2 certificates.



Leader in the IT & digital marketing market in Romania, with an experience of over 18 years in providing comprehensive software solutions, mobile development, blockchain solutions, and digital marketing services. Certified as a Google Cloud Premier Partner, Microsoft Gold Cloud Platform, Amazon AWS Technology & more, Zitec has delivered more than 650 projects in over 20 countries, on 4 continents.

The purpose of the program

The Circle is a European Erasmus+ program, targeting wellbeing and sustainability for the business, as well as the entrepreneur. The Circle is co-funded by the Erasmus+ Programme of the European Union

The program helped develop the capacity of its 60 participants to overcome challenges posed by disruptive situations, such as the covid pandemic. It also focused on building 3 sets of skills: creative skills, digital skills and entrepreneurial skills, with a special focus on sustainability, international mindset & wellbeing.

The Circle is a response to a post-pandemic context that brought the need for creative thinking & innovation to the forefront of societal resilience.



The program in a nutshell

- **4 in-person learning Circles in 3 countries (Italy, Romania, Spain)**
- **+60 participants from 3 countries (Italy, Romania, Spain)**
- **+10 online events, webinars & networking sessions**
- **6 guided courses for creative and non-creative entrepreneurs, available online in 4 languages: Romanian, English, Italian & Spanish:**

The Entrepreneurial Kits

Generalist & Creative Versions | A set of guides, tools and templates to build financial and social sustainability – clarify your strategy, diversify your revenue streams, reach international markets and lead with purpose & impact.

The Creative Kits

Generalist & Creative Versions | A guideline to bring structure in creativity and creativity in structure – force innovative business solutions on demand, learn to collect actionable feedback and improve creative/non-creative collaborations.

The Digital Kits

Generalist & Creative Versions | Checklists, tools and know how to digitise your flow – optimise your processes, get better results from e-commerce and overcome feeling overwhelmed by digital ads.



For long-term impact beyond the participating group, The Circle developed and validated new frameworks for learning entrepreneurial, creative and digital skills.

They are available for the general public as 6 complex e-courses on startarium.ro — the digital platform for entrepreneurs.

The Courses

English

- [Entrepreneurial wellbeing for creatives](#)
- [Entrepreneurial wellbeing for non-creatives](#)
- [Digital wellbeing for creatives](#)
- [Digital wellbeing for non-creatives](#)
- [Creative wellbeing for creatives](#)
- [Creative wellbeing for non-creatives](#)

Italian

- [Entrepreneurial wellbeing for creatives](#)
- [Entrepreneurial wellbeing for non-creatives](#)
- [Digital wellbeing for creatives](#)
- [Digital wellbeing for non-creatives](#)
- [Creative wellbeing for creatives](#)
- [Creative wellbeing for non-creatives](#)

Spanish

- [Entrepreneurial wellbeing for creatives](#)
- [Entrepreneurial wellbeing for non-creatives](#)
- [Digital wellbeing for creatives](#)
- [Digital wellbeing for non-creatives](#)
- [Creative wellbeing for creatives](#)
- [Creative wellbeing for non-creatives](#)

Romanian

- [Entrepreneurial wellbeing for creatives](#)
- [Entrepreneurial wellbeing for non-creatives](#)
- [Digital wellbeing for creatives](#)
- [Digital wellbeing for non-creatives](#)
- [Creative wellbeing for creatives](#)
- [Creative wellbeing for non-creatives](#)

